

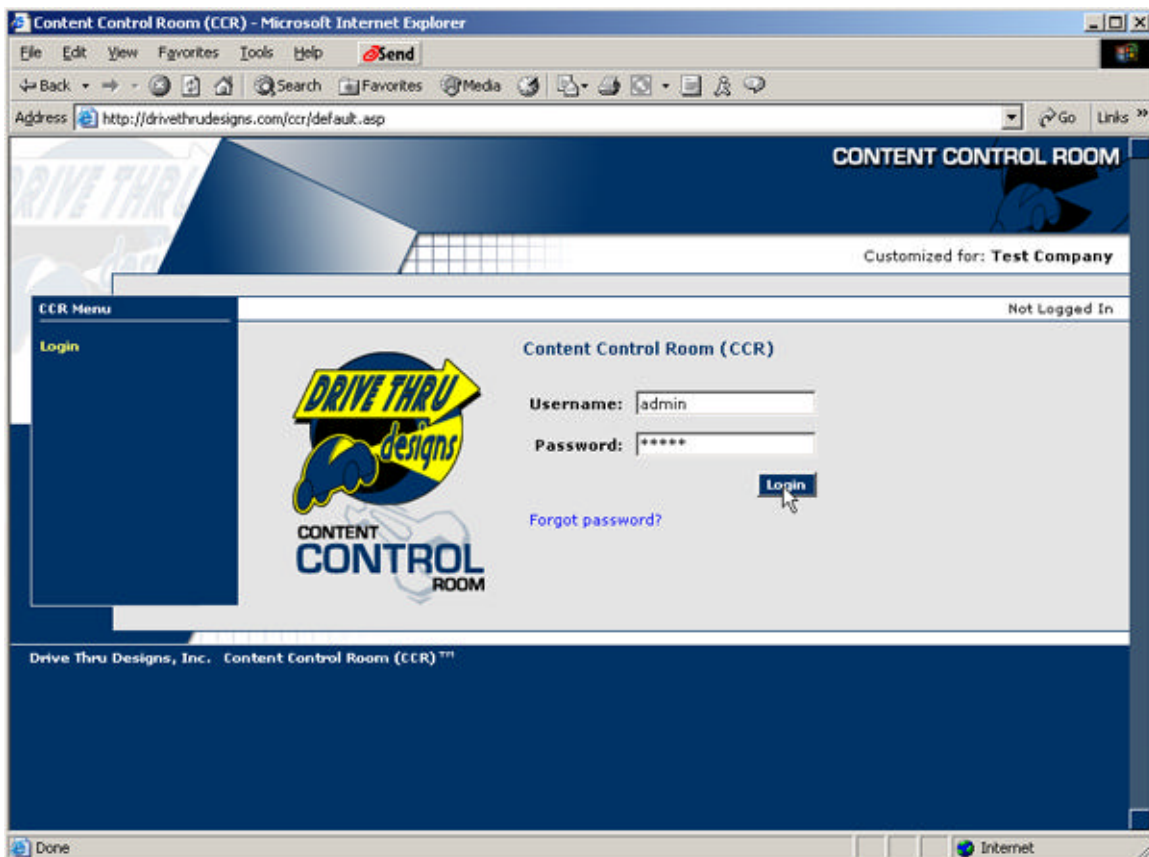
Drive Thru Designs, Inc. – Content Control Room (CCR)

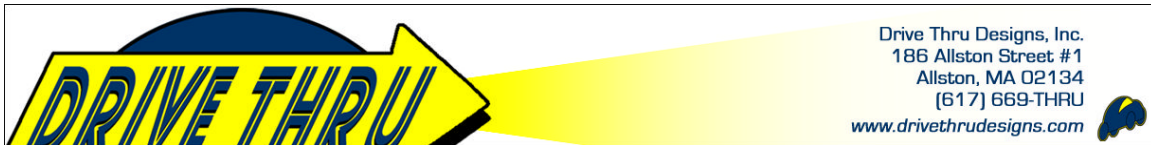
The Content Control Room (CCR) gives you ultimate control over the copy on your web site. Not only does it allow for quick, simple content edits, you are able to format the text however you like using a Word Processor style editor built right into your web browser. Other premium features such as Photo or Image uploading, or customized dynamic web applications can also be integrated into your CCR.

With the CCR, content edits are instant, so your time-sensitive updates are viewed by your visitors as soon as you submit them. Also, no HTML or technical programming knowledge is required, you can simply cut and paste your important documents into the CCR editor, and publish the content right to your web site.

Your CCR is located in a private directory on your web site (www.YourSite.com/CCR) and has a password-protected interface to keep your web site content secure. You have the ability to give multiple users access to the CCR, in case you have different employees assigned to different sections (or tiers) of your site.

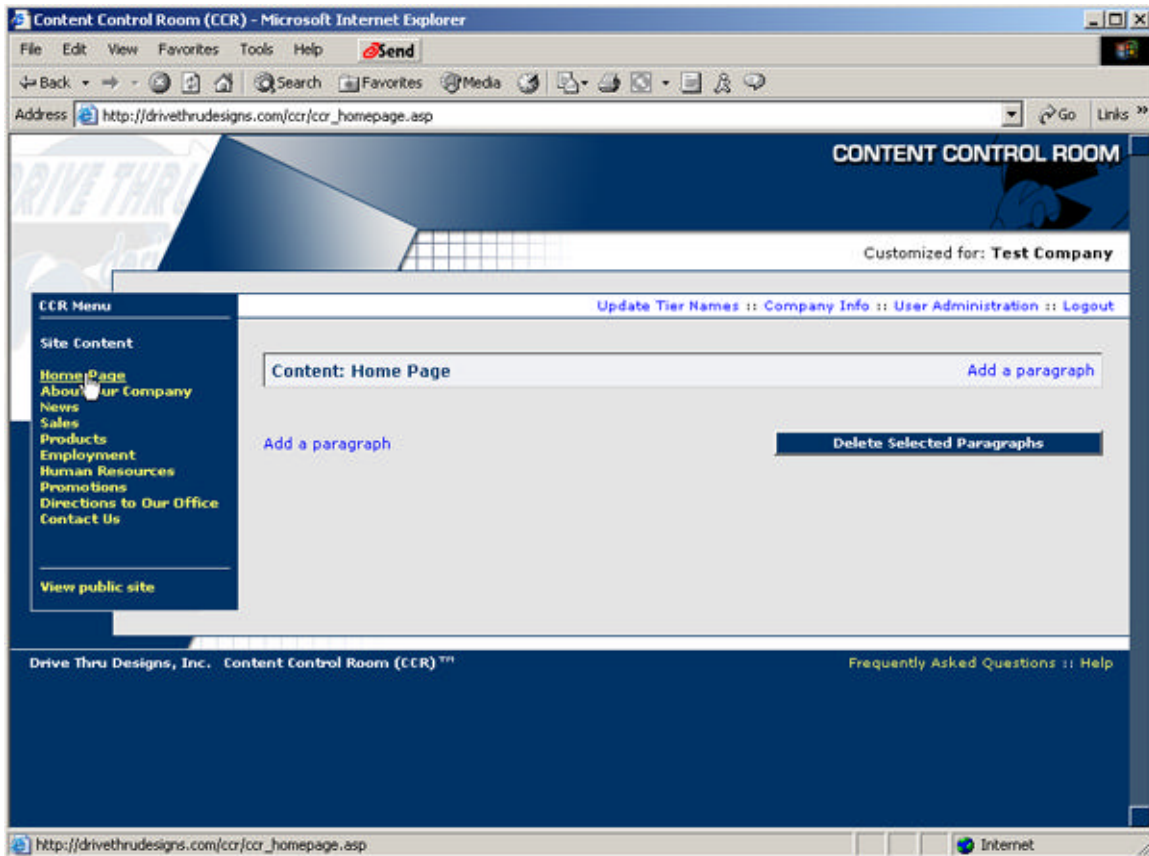
CCR Login Page





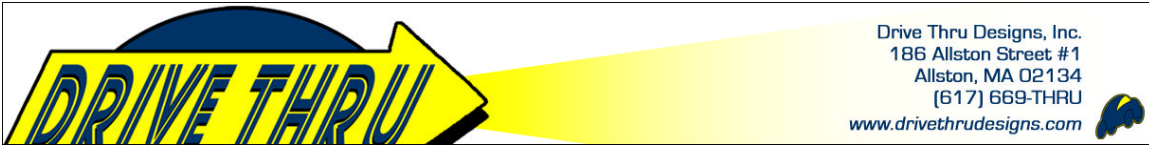
CCR Site Infrastructure

In most cases, web sites are broken down into several sections (or Tiers). Tiers can include site content such as "About Our Company," or "Products & Services." You have the ability to modify these Tier Names in your CCR to keep track of your web site content. Below, you can see the "**Home Page**" Tier without any content. You can view the content of any Tier through the links on the left side of the CCR.



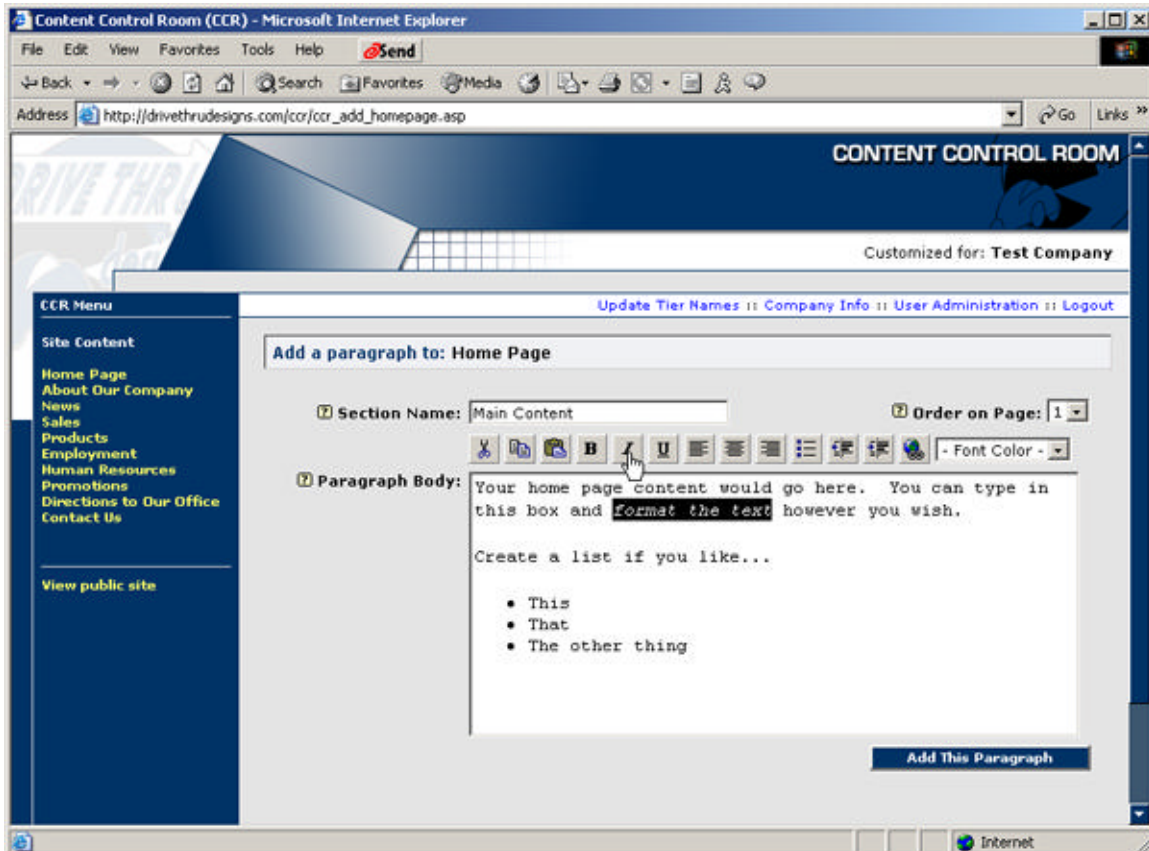
If you wish to add content to your Tier, simply click the "Add a paragraph" link located on the Tier page. This interface allows you to add as many paragraphs as you like and arrange them in any order for ultimate organization. In premium versions of the CCR, you can even upload photos and assign them to any particular paragraph in your CCR.

On the next page, you will see how easy it is to add and format your web site content.

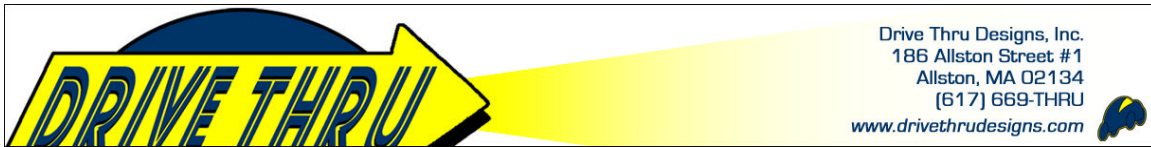


Adding and Editing Content

The CCR allows you cut and paste, or simply type your web site content into a Word Processor style interface. You can format the text using the style buttons, which include “Bold Text,” “Italicize Text,” “Left or Right Align,” etc. You also have the ability to make your text a hyperlink to another area of your site, or to another web site.

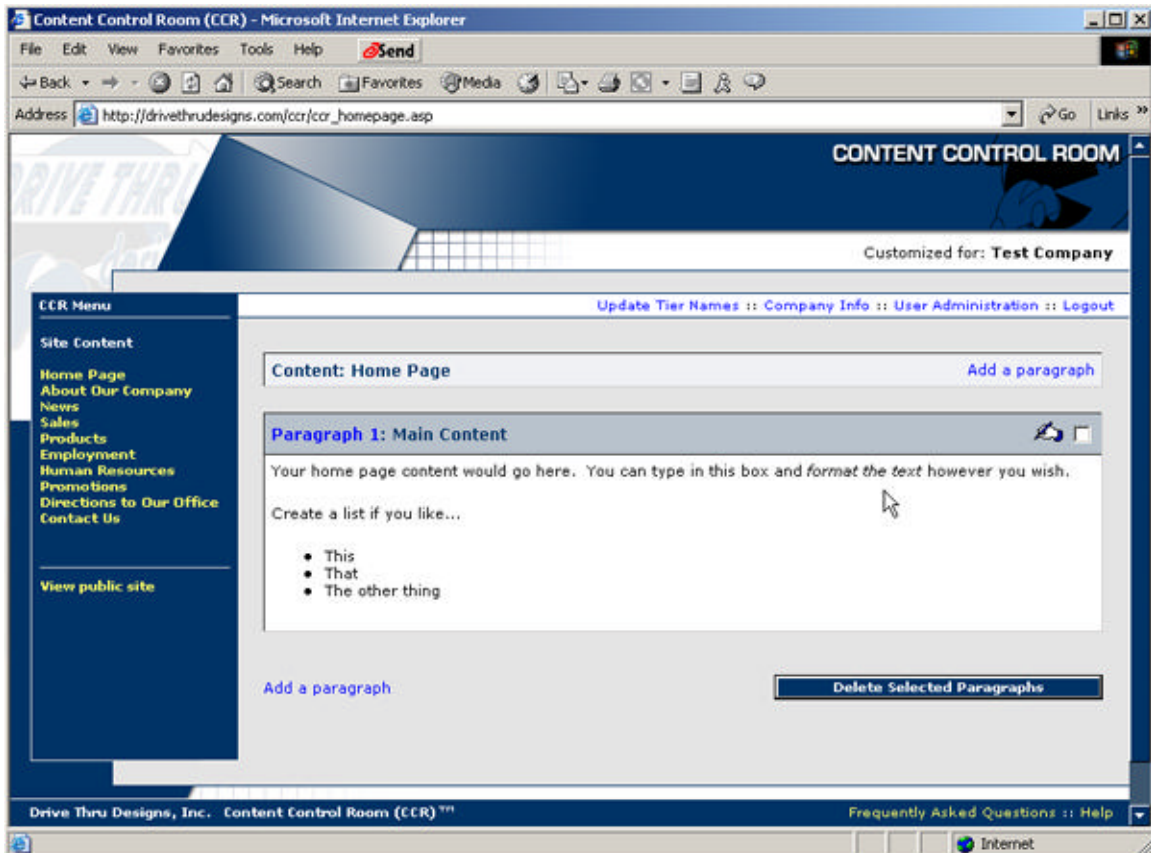


Once you complete your edits for this paragraph, click the “Add This Paragraph” button and you will be able to see the results of your work.



Tier Content Organization

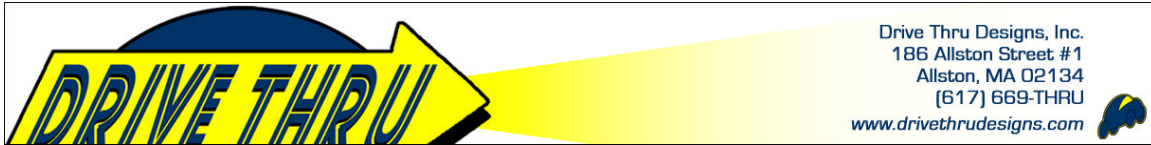
Below, you see your page content exactly how you entered it on the previous page. This section of the CCR will store all the paragraphs in that particular Tier, and allow you to Edit or Delete paragraphs, as well as add additional paragraphs to the page.



Just as you see your content here, your visitors can now see the same content on your public web site. To view your changes in their live state, simply click the "View public site" link on the left hand side of the CCR.

Additionally, you have the ability to add or remove user access to your CCR, through the "User Administration" link located across the top of your CCR. This will allow you to give multiple users access to editing content on your web site.

If, at any time, you have questions about your CCR, a "Frequently Asked Questions" page is available to you at the bottom of your CCR.



CCR Requirements

You will need to be using Internet Explorer 5.0 or above to access the CCR. These requirements are due to security and functionality reasons, but more specifically the Word Processor style text editor. However, **your public web site will work perfectly on all browsers and platforms.** These requirements are only for the CCR.

CCR Premium Features

The possibilities are endless when it comes to adding customized applications to your CCR. Our most common premium applications include Mailing Lists (to send email newsletters online through your CCR to several members on your list), Message Boards (or Bulletin Boards on your public site), and the Photo Uploader, which allows you to add photos and images to your web site through your CCR, then assign them any particular paragraph on any page. Again, all of these applications are customized specifically to your needs, and require no technical knowledge whatsoever.

Our customized CCR applications have improved the way several companies conduct their business, streamlining their processes and bringing them to the web. For instance, you could post and track Job Listings on your web site through a customized CCR Job Listings application, and cut your Human Resources time down dramatically.

For more information, please call us at (800) 599 THRU or visit our web site at: <http://www.DriveThruDesigns.com>